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United States Senate

COMMITTEE ON FINANCE
WASHINGTON, DC 20510-6200

JOSHUA SHEINKMAN, STAFF DIRECTOR GREGG RICHARD, REPUBLICAN STAFF DIRECTOR

November 28, 2022

Brian Shroder Chief Executive Officer BAM Management U.S. Holdings Inc. (d.b.a. Binance.us) 611 Cowper Street Suite 400 Palo Alto, CA 94301

Dear Mr. Shroder:

I write to inquire about what procedures and policies Binance.us has put in place to protect its customers' assets in the event that your company files for bankruptcy or otherwise experiences financial distress.

As you know, the recent collapse of crypto exchange FTX has left approximately one million customers facing significant—if not total—losses of their assets. News reports and statements by FTX leadership indicate the initial failure stemmed from outrageous mismanagement, including few governance controls, poor corporate accounting and misappropriation of customer assets. Multiple federal agencies have announced investigations into FTX, which is now in bankruptcy proceedings.

U.S. law aims to protect investors from losses stemming from similar situations. When a registered securities broker-dealer faces bankruptcy or significant financial trouble, their customers may be protected by the Securities Investor Protection Corporation (SIPC), which was established by Congress in the 1970s to bolster investor protection in securities markets. SIPC can compensate customers for their losses up to \$500,000 through funds pooled collectively by the brokerage industry. Additionally, when an exchange is registered to the Commodity Futures Trading Commission (CFTC), its customers are protected against fraud, nondisclosure, misappropriation of funds and other failures of supervision through the CFTC's Reparations Program.

U.S. law also aims to protect consumers from failures of banks and other depository institutions. Consumer deposits in bank checking and savings accounts are usually insured through the Federal Deposit Insurance Corporation (FDIC) up to \$250,000 in the event that the bank fails. Finally, deposits at all federally chartered and some state-chartered credit unions are secured up to \$250,000 by the National Credit Union Share Insurance Fund (NCUSIF). Like FDIC insurance, NCUSIF is backed by the full faith and credit of the United States.

Unfortunately, consumers who entrusted their crypto assets to FTX have no such protections. As Congress considers much-needed regulations for the crypto industry, I will focus on the clear need for consumer protections along the lines of the assurances that have long existed for

customers of banks, credit unions and securities brokers. If these protections had been in place before the failure of FTX, far fewer retail investors would be facing precipitous financial harm today. To that end, please provide me with answers to the following questions by December 12, 2022:

- 1. How many subsidiary companies fall under Binance.us' umbrella, and how many entities are otherwise affiliates of Binance.us?
 - a. How does Binance.us segregate assets bought or sold on Binance.us from its subsidiaries or affiliates?
- 2. Does Binance.us segregate customer assets from corporate or institutional assets (including any assets of Binance.us' subsidiaries or affiliates)?
 - a. If so, what safeguards are in place to ensure these assets are not commingled?
- 3. Does Binance.us use customer funds for any purpose that is not disclosed to the customer?
- 4. Please provide a list of any real estate acquisitions made by Binance.us or any of its executives or directors financed by customer funds.
- 5. Does Binance.us have any policies, procedures, practices or safeguards in place to guard against suspected market manipulation or otherwise suspicious trading, including wash trading? If so, please describe.
- 6. Does Binance.us, its directors, officers or employees, or any subsidiaries or affiliates use customer data to inform institutional or personal trading, including futures or options trading?
 - a. If so, to what extent does Binance.us inform customers that Binance.us engages in trading that may disadvantage customers' trades in favor of Binance.us' own positions?
- 7. What is Binance.us' ratio of debt-to-assets and debt-to-equity (including capital)?
 - a. Do you consider Binance.us to be highly leveraged?
- 8. Please provide a copy of Binance.us' most recent balance sheet with a full listing of the company's assets and liabilities. Please clarify whether this document has been audited and whether Binance.us intends to make this document public.
- 9. How does Binance.us hold and safeguard its reserves (with regard to both capital and equity), and will Binance.us publish proof-of-reserves?
 - a. If so, will the proof-of-reserves be externally audited by a firm that follows the Financial Accounting Standards Board's recommended methods for auditing crypto assets to the greatest extent possible? Please provide any such audits.
 - b. What amount of Binance.us' reserves, if any, is made up of Binance.us-issued tokens, or tokens issued by any of Binance.us' affiliates or subsidiaries?

- 10. Has Binance.us had external auditors conduct annual audits of financial statements? If so, please provide the names of the entities that conducted the audits, and whether those entities ever alerted Binance.us of any financial irregularities over the course of its audits.
 - a. Please describe any steps taken by Binance.us to address any potential financial irregularities, tax compliance issues or money laundering concerns identified by internal or external auditors, as well as whether Binance.us alerted any relevant regulators of these findings.
- 11. Does Binance.us carry any form of insurance that would benefit Binance.us' customers in the event of its bankruptcy, theft or hack, or any other risks to customer funds? If so, please describe, including any limits to insurance coverage.
- 12. Would Binance.us participate in an industry-funded insurance fund, similar to the compensation fund established by SIPC?
- 13. What steps has Binance.us taken to work with other companies in the crypto industry to develop protections for investors and customers?

Thank you for your prompt and thorough response to these questions. If you have any questions about this letter, please contact Madison Moskowitz in my office at (202) 224-5244 or Madison Moskowitz@Wyden.Senate.Gov.

Sincerely,

Ron Wyden

United States Senator